

CSI®
GREAT LAKES REGION

2026 CSI GREAT LAKES REGION CONFERENCE

DISTILLING EXCELLENCE

MAY 7 & 8, 2026
LOUISVILLE, KY
TEMPO HILTON LOUISVILLE

RSVP BY:
CSILOUISVILLE.ORG
EARLY-BIRD DEADLINE BY 4/15



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TEMPO HILTON LOUISVILLE, KY

AGENDA

Wednesday, May 6 (Evening):

Informal Meet & Greet in the Hotel Lobby

Thursday, May 7 - Day 1
Exhibitor Tables & Educational Conference

Breakfast Buffet
Exhibitors & CEU Sessions All Day
Lunch Buffet
Happy Hour & Networking
Dinner & Keynote Speaker

Friday, May 8 - Day 2
Chapter Leadership Conference

Breakfast Buffet
Leadership Sessions (through 3pm)
Lunch Buffet
Awards Banquet and Annual Board Meeting (5:30pm)

SUBJECT TO CHANGE



CSI® GREAT LAKES REGION

DETAILED AGENDA

DISTILLING EXCELLENCE

WEDNESDAY, MAY 6

Arrival & Check Into Hotel
Welcome & Hospitality
Hotel Bar in Main Lobby

For more information contact
Robin Miller at
robincsilouisville@gmail.com



CSI® GREAT LAKES REGION

DETAILED AGENDA

DISTILLING EXCELLENCE

THURSDAY, MAY 7

8:30am
Registration & Continental Breakfast
LOCATION

9:00am
Exhibition Tables Open

9:30am
Morning Session #1
Presented by Keith Barrett, Architectural Woodwork Institute

10:45am
Morning Session #2
Signage for the Built Environment
Presented by Sam Cilone, Fast Signs Louisville, Owner



12:00pm - 1:30pm
Lunch & Keynote Speaker
NuLu's 20-Year Transformation
Presented by Bill Weyland, Weyland Ventures



1:30PM
BREAK & EXHIBITS

2:00pm
Afternoon Session #1
Margie Loeser - Specs, Subs & Rock 'n Roll
Presented by Margie Loeser, Attorney,
Law Office of Margie Lynn Loeser



3:00pm
BREAK & EXHIBITS

3:30pm
Afternoon Session #2
Speaker TBD

6:00pm
Dinner & Keynote Speaker
Louisville - Legendary Originals
Presented by Steve Wiser, Louisville Historical League, President



For more information contact
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CSI® GREAT LAKES REGION

DETAILED AGENDA

DISTILLING EXCELLENCE

FRIDAY, MAY 8

Gregg Jones - Membership
Lane Beougher - CSI Fellowship
Tony Butler - Certifications

8:30am
Registration & Continental Breakfast
LOCATION



9:00am
Morning Session #1
Membership Engagement, Growth and Retention
Presented by Blair Reese - Membership



10:15am
Morning Session #2
Balancing AI and the Human Touch
Presented by Robin Miller, NEST Group Strategy



11:30am - 1:00pm
Lunch & Awards Presentation
Emceed by Gregg Jones



1:15PM
Afternoon Session #1
The CSI Fellowship
Lane Beougher - CSI Fellowship



2:30pm
Afternoon Session #2
Certifications through CSI
Presented by Tony Butler - Certifications

3:45pm
Region Board Meeting

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CSI® GREAT LAKES REGION

SPONSORSHIP OPPORTUNITIES

DISTILLING EXCELLENCE

MAY 7 & 8, 2026
LOUISVILLE, KY

Gold Sponsor ($1,800)

- Includes an exhibitor table, electricity, signage,
- Logo recognition in promotional materials
- Logo recognition in conference materials
- Sign in conference room and recognition as a gold sponsor on the sponsor banner
- Verbal acknowledgement during opening & closing ceremonies
- Opportunity to provide swag item
- Opportunity to introduce a speaker
- 4 complimentary conference registrations, including reception invitation and meals

Silver Sponsor ($1,200)

- Includes an exhibitor table, electricity, signage
- Logo recognition in promotional materials
- Logo recognition in conference materials
- Sign in conference room and recognition as a silver sponsor on the sponsor banner
- Opportunity to provide swag item
- 2 complimentary conference registrations, including , reception invitation and meals
- Recognition at Friday morning breakfast

Exhibitor ($1000)

- Includes an exhibition table, electricity, signage, reception invitation and meals

Bronze Sponsor ($750)

- Recognition in conference materials
- Recognition on sign at all networking breaks
- 1 complimentary conference registration, reception invitation and meals

For more information contact Robin Miller at robincsilouisville@gmail.com