2022-2023
(April 2022 – June 2023 – 15 months)
Sponsor Investment Packet

Invest in the audience that invests in you

Marketing Opportunities To Engage With
CSI Louisville Year-Round

Thank you for your consideration.

Why Sponsor?

CSI Louisville is dedicated to improving the communication of construction information to designers, material producers and construction techniques to create outstanding facilities.

Our education program and member operations is funded by the Sponsorship program and in turn positions CSI to be a thought leader for our community at the intersection of construction and design.

How to Sponsor

Review the levels, select the one that best fits your goals, and complete the Sponsorship Commitment Form. We'll help you leverage all of your benefits and make the most of your engagement. Once you commit, we'll send you an invoice, which you can pay online or via a check.

Timeline/Other Details

Because this is new, we are offering three additional months at no additional charge to you. Normally, sponsorships would run for one calendar – our fiscal year July 1 – June 30.

All signed commitment forms due by April 15 at the latest.

Payment for sponsorships is due by April 15 to begin receiving benefits.

Sponsorship amounts are subject to annual review and adjustments.

Sponsors must provide art for their logo in electronic form (png).

No benefits will be given until payment is made.

Questions?

Robin Miller, Chapter Executive Director, CSI Louisville, 502-445-4585, robincsilouisville@gmail.com

Todd Irvin, President, CSI Louisville, 502-415-0356

2022-2023 Sponsorships At-A-Glance

Programs Sponsor

One 5-minute promotional presentation at one of our program events

Half-page ad in each quarterly magazine

12 months of clickable promotional placement on website

Logo recognition in each newsletter (non-magazine months)

Clickable logo recognition in each quarterly magazine

Logo on sponsorship banner

:30 special intro at each meeting

Sponsor slide show recognition at each meeting

Monthly Facebook promotions (you provide content)

If we have a need for a program or event venue, and you have the space, consideration given to hosting our event there

Communications Sponsor

Full-page ad in each quarterly magazine

:30 second video message in every magazine

2-line ad in every newsletter

12 months of clickable promotional placement on website

Logo recognition in each newsletter (non-magazine months)

Clickable logo recognition in each quarterly magazine

Logo on sponsorship banner

Monthly Facebook promotions (you provide content)

Social Sponsor

Recognition at all Social Events (Banquet and Holiday Party, and NEW EVENT)

5-minute presentation at Awards Banquet

12 months of promotional placement on website

Logo on sponsorship banner

Opportunity to give event favors

Sponsor slide show recognition at social events

Opportunity to host a social event at your venue, if you have the space

Investment Commitment – FINAL DEADLINE April 15

Programs Sponsor
$1,000

Communications Sponsor
$750

Social Sponsor
$500

Meeting Dates

- January 13
- February 10
- March 10
- April 14
- May 12
- June 9
- July 14
- August 11
- September 8
- October 13
- November 10
- December 8

Trade Fair Date

- March 1

Holiday Party Date

- December 8 – To be confirmed

Newsletter Dates (fourth Wednesday of the month)

- January 26
- March 23
- April 27
- June 22
- July 27
- September 28
- October 26
- December 28

Quarterly Magazine Dates

- May 25
    - Deadline for articles and ads April 8
- August 24
    - Deadline for articles and ads July 8
- November 23
    - Deadline for articles and ads October 7
- December 20
    - Deadline for articles and ads November 7

CSI 2022-2023 SPONSORSHIP COMMITMENT FORM

_____ **YES**, I would like to reach new potential customers by being a 2022-2023 sponsor of CSI Louisville

Name:_____

Company Name:_____

Address:_____

City:_____ State:_____ Zip:_____

Phone: _____ *Fax:*_____

E-Mail: _____ Website: _____

SELECT YOUR LEVEL OF SPONSORSHIP:

_____ Programs Sponsor $1,000 Members, $1,200 Non-Members

_____ Social Sponsor $500 Members, $700 Non-Members

_____ Communications Sponsor $750 Members, $950 Non-Members

Send By email: Robin Miller, Chapter Executive Director at robincsilouisville@gmail.com or call 502-445-4585

FINAL DEADLINE AND PAYMENT DUE: April 15, 2022.

Full benefits will not be activated until payment is received.